



## Press Release

For immediate release

For more information:

**Katie Nelson**

Communications Coordinator  
Bethany for Children & Families  
1830 6<sup>th</sup> Ave.  
Moline, Illinois 61265  
309.736.6644  
[knelson@bethany-qc.org](mailto:knelson@bethany-qc.org)

June 21, 2010

### Whitey's "Cones for Kids" Day Scoops-Up Support for Bethany

**Moline, Illinois** – The 21<sup>st</sup> annual "Cones for Kids" Day takes place today, Monday, June 21 at all Quad City area Whitey's Ice Cream Stores. Half of all ice cream cone sales today benefit the services of Bethany for Children & Families (Bethany).

Additionally, Whitey's will be selling wooden nickels on June 21 good for a one-dip cone through July 2, 2010. This offer allows customers to eat an ice cream cone that day and purchase wooden nickels for their co-workers or child's sports team, all while contributing to a great cause.

"Bethany is excited to once again partner with Whitey's Ice Cream," said Jenny Hager, Director of Development at Bethany, "And who doesn't like ice cream? Seemingly, everyone gets ice cream in the summer! Go to Whitey's on June 21 and you will not just be getting ice cream, but you will help Bethany fund more services for families in the Quad Cities!"

In 2009, 6,170 children and families were helped by Bethany – and the \$2,600 raised through Cones for Kids helped fund those services.

Bethany for Children & Families is a community service organization that has provided voluntary, not-for-profit services to children and families in western Illinois and eastern Iowa since 1899.

###